

An agency proportionate to your business.

Small sexual-wellness brands, shops and distributors: a direct contact for marketing, design, sales and coordination. Explain your situation; we recommend the intervention and take responsibility for the agreed work.

Guidance, not a package to assemble

First operations: €650 / €750 / €950. Projects: €1,500 or €1,750. Monthly shop or direct-to-consumer support: €1,500. Monthly retailer or distributor support: €1,750.

We recommend an intervention after an initial written conversation, with no brief or mandatory meeting. The quote fixes the outcome, work, schedule and approvals. Two consolidated revision rounds and one adjustment within scope; our errors are corrected at no extra charge. You keep your accounts and files. Ordinary agency tools are included; media, printing and external purchases are separate and approved upfront. VAT is currently not charged; tax treatment and total are stated in the quote. No sales, reply or listing volume is guaranteed. Each project ends with a review: stop, delegate another project or choose monthly support, which is also directly accessible.

You stay in control

We send communications and ordinary replies only within the written mandate and using approved facts. We prepare proposals and decisions that bind your business; only you accept pricing, discounts, spending, orders, refunds and contracts. An exception retains an owner and follow-up until your decision. The journey operation prepares replies without managing your inbox; the loyalty project routes them to the agreed owner.

Make enquiries or purchases easier

€650

Suitable when. Visitors already arrive but hesitate or leave. One offer and language, one main page and its existing steps on an editable website.

Outcome. A corrected, implemented and tested journey, from your offer to enquiry receipt or purchase confirmation.

Work taken over. We identify up to three evidenced obstacles, recommend the marketing priority, improve arguments, objections, existing evidence and visual hierarchy. We design and implement the changes, configure the form and confirmation, and prepare reusable answers.

Checks and follow-up. Mobile and desktop, links, a received test enquiry and confirmation; a test purchase where supported. If payment cannot be covered, we explicitly agree an enquiry journey upfront. Available feedback reviewed and one adjustment included.

Your role. You share access and facts, confirm prices and approve consolidated changes. After handover you handle real enquiries; we prepare answers but do not take over your inbox.

Scope. No new website, full identity, traffic acquisition, new checkout, migration or ongoing enquiry handling. Access and implementation feasibility checked upfront.

Price and timing. €650: €325 at the start, €325 at review. Implementation within 10 working days after materials and approvals; review within the following 15 days. Two consolidated revision rounds and one adjustment included.

Bring customers back by email

€750

Suitable when. An authorised, reachable customer audience, a relevant available offer, an operational email tool and an existing destination. We check that the operation is proportionate to your audience.

Outcome. A campaign designed, implemented and sent under your mandate, with ordinary replies handled through to review.

Work taken over. Marketing angle and audience selection, copy, visual composition, integration and tests; launch and a reminder where useful. We triage and send ordinary replies using approved guidance and maintain next actions.

Checks and follow-up. Test receipt, mobile display, links and unsubscribe checked. Conversation log; review of enquiries and attributable purchases where available, then one adjustment.

Your role. You confirm the authorised audience, prices and availability; approve the angle, send-ready version and our mandate. We escalate exceptions; you decide discounts, refunds and commitments.

Scope. One campaign, one relevant reminder and 10 conversations in total during the period. Three reviews per week for 15 calendar days. No after-sales service, new page or migration. Higher expected volume is scoped upfront; every enquiry retains an owner.

Price and timing. €750: €375 at the start, €375 at review. Launch within 10 working days after materials and approvals, then 15 calendar days of follow-up. Two consolidated revision rounds and one adjustment.

Start your first retailer conversations

€950

Suitable when. A range ready to sell to shops, in one market and language; trade terms, availability and fulfilment already defined.

Outcome. Ten sales approaches carried through, with a tailored presentation and an accurate record of conversations and next actions.

Work taken over. We research ten shops with a clear selection rationale, prepare the pitch and visual presentation, and check the ordering route. We send approaches and ordinary replies under mandate, prepare proposals and make one relevant follow-up.

Checks and follow-up. Business contacts, attachments, links and enquiry handoff checked. Each conversation has a status and next action. Objection review and one pitch adjustment. Relevant selection does not mean confirmed interest.

Your role. You approve shops, facts, prices and mandate; you accept discounts, orders and new commitments. We prepare and conduct ordinary conversations.

Scope. Ten shops and their conversations during the period. No established network, guaranteed orders, contract negotiation, on-site work or logistics. If the trade offer still needs building, we propose a different scope upfront.

Price and timing. €950: €475 at the start, €475 at review. First approaches within 10 working days after materials and approvals; follow-up for 15 working days after those approaches. Open matters handed over at completion.

Launch an operation across two channels

€1,500

Suitable when. An existing audience, one offer or coherent selection, one language: website and email OR website and shop.

Outcome. A coherent commercial highlight implemented on your website and a second channel, with enquiry handling and review.

Work taken over. We recommend the marketing angle, evidence, objection handling and visual direction. We create the website destination and its promotion, the email campaign and reminder or the shop kit. We integrate, coordinate setup, distribute under mandate and handle ordinary replies.

Checks and follow-up. Consistent pricing and information, mobile, links and enquiry through receipt; physical setup confirmed by the team. Enquiry tracking, review and one adjustment.

Your role. You confirm prices and stock, approve creative work and distribution; your team handles physical setup. We prepare its answers; you decide orders, discounts and exceptions.

Scope. Two existing channels and 20 conversations in total over two weeks. No full redesign, video shoot or ongoing social media management. Printing and external purchases approved separately.

Price and timing. €1,500: €750 at the start, €750 at review. Approximately 4 weeks, including two weeks of follow-up after launch. Two revision rounds and one adjustment.

Develop your retailer programme

€1,750

Suitable when. One range, market, language and existing ordering route. More substantial B2B preparation than the first operation.

Outcome. A prepared trade offer, adapted ordering route and twenty shops approached with active conversation handling.

Work taken over. We recommend trade terms, create the pitch and visual presentation, adapt the retailer journey and research twenty shops with a selection rationale. We send personalised approaches and ordinary replies, prepare proposals, follow up once where useful and equip interested shops with reusable information and arguments.

Checks and follow-up. Information, attachments, links and enquiry handoff checked. Conversations, objections and next actions recorded; one pitch adjustment and handover of open matters.

Your role. You approve pricing, terms, shops and mandate. You decide discounts, contracts and orders; we conduct ordinary conversations within the approved remit.

Scope. Twenty shops, followed for 15 working days. No guaranteed network or listings. No contract negotiation, on-site training, stock handling or logistics.

Price and timing. €1,750: €875 at the start, €875 at review. Approximately 5 weeks, including 15 working days of follow-up after initial approaches. Two revision rounds and one adjustment.

Take over your sales follow-up

€1,750

Suitable when. One sales process, two enquiry sources, an existing tool and up to forty open matters to assess.

Outcome. A working process, with enquiries taken over, replies sent and an assigned next action for each case.

Work taken over. We gather information, assess matters and configure stages, owners and deadlines. We prepare replies and proposals, then actively handle up to twenty live cases for two weeks: ordinary replies sent under mandate, delegated follow-ups and coordination. Other matters retain an explicit status and owner.

Checks and follow-up. Three workflows checked: new enquiry, pending proposal and handoff to a contributor. Review of matters and deadlines, adjustment, export and written handover.

Your role. You provide access and identify decision-makers. We group decisions for review; only your authorised team accepts prices, spending, contracts and orders.

Scope. Forty matters assessed, twenty active cases handled over two weeks. No large migration, custom software, litigation or debt collection. Scope is adjusted upfront if complexity exceeds this remit.

Price and timing. €1,750: €875 at the start, €875 at review. Approximately 4 weeks, including two weeks of supported use. Two revision rounds and one adjustment.

Shop: marketing and enquiry follow-through

€1,500 / month

Suitable when. A shop with an existing customer base and two usable channels. Before agreement, we check the required capabilities and programme workload; work depending on an unverified capability is not commissioned.

Outcome. Your commercial calendar, operations and enquiries progress together.

Work taken over. Each month we prepare an operation across two channels, followed by a reminder or second feature informed by feedback. Marketing angle, messages, visual direction, production, integration and entrusted distribution are included. We handle ordinary replies and make one focused improvement to an existing journey or sequence. Your team retains physical setup.

Checks and follow-up. Three reviews per week; an ordinary reply or prepared escalation within two working days. Pre-launch checks, weekly written update, monthly review and next programme. Open matters remain under follow-up; no reply is not treated as artificial closure.

Your role. You share facts and access, approve the programme, creative work and mandate. We send approved ordinary replies and prepare proposals; you decide pricing, discounts, spending, orders, refunds and contracts. Decisions are grouped for your review.

Scope. One company, market and language, two existing channels and one sales process with twenty active cases or conversations at a time. Volume and complexity checked upfront. Unanswered matters retain a dated next step and an owner. No 24/7 coverage, migration or new custom integration. Sustained growth is discussed before any extra charge; promised work remains due.

Price and timing. €1,500/month, including onboarding and ordinary tools, billed at the start of the period. A fixed month may end without automatic renewal; ongoing support has no minimum term, 30 days' notice and a prorated final period. Work status and files handed over at completion.

Direct-to-consumer brand: marketing and customer follow-up

€1,500 / month

Suitable when. A small brand with an existing audience and two usable channels. Without an audience, we first assess a suitable acquisition approach. Before agreement, we check the required capabilities and programme workload; work depending on an unverified capability is not commissioned.

Outcome. An ongoing direct-to-consumer programme, from marketing operations through replies and improvements.

Work taken over. Each month, an operation across two channels followed by a reminder or second feature; marketing, arguments, visual direction, content, integration and entrusted distribution. We handle ordinary replies and improve one part of an existing journey or sequence. Acquisition deployments and automated loyalty projects currently on hold are not included; included work is never charged twice.

Checks and follow-up. Three reviews per week; an ordinary reply or prepared escalation within two working days. Pre-launch checks, weekly written update, monthly review and next programme. Open matters remain under follow-up; no reply is not treated as artificial closure.

Your role. You share facts and access, approve the programme, creative work and mandate. We send approved ordinary replies and prepare proposals; you decide pricing, discounts, spending, orders, refunds and contracts. Decisions are grouped for your review.

Scope. One company, market and language, two existing channels and one sales process with twenty active cases or conversations at a time. Volume and complexity checked upfront. Unanswered matters retain a dated next step and an owner. No 24/7 coverage, migration or new custom integration. Sustained growth is discussed before any extra charge; promised work remains due.

Price and timing. €1,500/month, including onboarding and ordinary tools, billed at the start of the period. A fixed month may end without automatic renewal; ongoing support has no minimum term, 30 days' notice and a prorated final period. Work status and files handed over at completion.

Brand: retailer development and follow-up

€1,750 / month

Suitable when. A brand ready to sell to shops, with workable trade terms and fulfilment. Before agreement, we check the required capabilities and programme workload; work depending on an unverified capability is not commissioned.

Outcome. New approaches and existing conversations moving forward together.

Work taken over. Each month, researched selection and approach of fifteen new shops; ordinary replies sent, proposals prepared and delegated follow-ups. Alongside this, one promotional feature or reusable sales support for active retailers: arguments, visual direction, information and coordination. Conversations continue across months; follow-up does not replace the fifteen promised new approaches.

Checks and follow-up. Three reviews per week; an ordinary reply or prepared escalation within two working days. Pre-launch checks, weekly written update, monthly review and next programme. Open matters remain under follow-up; no reply is not treated as artificial closure.

Your role. You share facts and access, approve the programme, creative work and mandate. We send approved ordinary replies and prepare proposals; you decide pricing, discounts, spending, orders, refunds and contracts. Decisions are grouped for your review.

Scope. One company, market and language, two existing channels and one sales process with twenty active cases or conversations at a time. Volume and complexity checked upfront. Unanswered matters retain a dated next step and an owner. No 24/7 coverage, migration or new custom integration. Sustained growth is discussed before any extra charge; promised work remains due.

Price and timing. €1,750/month, including onboarding and ordinary tools, billed at the start of the period. A fixed month may end without automatic renewal; ongoing support has no minimum term, 30 days' notice and a prorated final period. Work status and files handed over at completion.

Distributor: sales and coordination

€1,750 / month

Suitable when. A small distributor with an existing enquiry process, identified brands and operations to coordinate. Before agreement, we check the required capabilities and programme workload; work depending on an unverified capability is not commissioned.

Outcome. Shop enquiries, brand contributions and a commercial operation managed within one programme.

Work taken over. We take over shop enquiries, send ordinary replies, prepare and follow proposals, and obtain required information from brands. Each month we prepare and implement an operation across two channels: marketing angle, arguments, visual direction, production and entrusted distribution. Deadlines and decisions are coordinated. Stock, logistics, customs and technical after-sales support remain outside the programme.

Checks and follow-up. Three reviews per week; an ordinary reply or prepared escalation within two working days. Pre-launch checks, weekly written update, monthly review and next programme. Open matters remain under follow-up; no reply is not treated as artificial closure.

Your role. You share facts and access, approve the programme, creative work and mandate. We send approved ordinary replies and prepare proposals; you decide pricing, discounts, spending, orders, refunds and contracts. Decisions are grouped for your review.

Scope. One company, market and language, two existing channels and one sales process with twenty active cases or conversations at a time. Volume and complexity checked upfront. Unanswered matters retain a dated next step and an owner. No 24/7 coverage, migration or new custom integration. Sustained growth is discussed before any extra charge; promised work remains due.

Price and timing. €1,750/month, including onboarding and ordinary tools, billed at the start of the period. A fixed month may end without automatic renewal; ongoing support has no minimum term, 30 days' notice and a prorated final period. Work status and files handed over at completion.

Your first month in practice

Before recommending monthly support, we review your situation, usable tools, work to take over and our capacity to deliver it. You receive the first month's programme, fixed price, schedule and required approvals before agreement. Direct access remains possible without a prior project when need and feasibility are established. If an essential capability remains unverified, we defer the programme.

Example for a shop with usable tools: week 1, take over information and conversations, select the commercial event and approve priorities; week 2, prepare messages, visuals and materials for the two agreed channels; week 3, implement, send authorised communications and handle replies; week 4, review, adjust and propose next steps. Sales follow-up starts at onboarding and continues each week. You approve the offer, messages and spending; you decide commercial commitments. We adapt the programme to your situation before agreement.

A clear agreement. Your choice of next step.

We recommend an intervention after an initial written conversation, with no brief or mandatory meeting. The quote fixes the outcome, work, schedule and approvals. Two consolidated revision rounds and one adjustment within scope; our errors are corrected at no extra charge. You keep your accounts and files. Ordinary agency tools are included; media, printing and external purchases are separate and approved upfront. VAT is currently not charged; tax treatment and total are stated in the quote. No sales, reply or listing volume is guaranteed. Each project ends with a review: stop, delegate another project or choose monthly support, which is also directly accessible.

Everyday continuity

Three reviews per week; an ordinary reply or prepared escalation within two working days. Pre-launch checks, weekly written update, monthly review and next programme. Open matters remain under follow-up; no reply is not treated as artificial closure.

One company, market and language, two existing channels and one sales process with twenty active cases or conversations at a time. Volume and complexity checked upfront. Unanswered matters retain a dated next step and an owner. No 24/7 coverage, migration or new custom integration. Sustained growth is discussed before any extra charge; promised work remains due.

Before starting

We check your tool, access and required data. Automation is proposed after a representative trial; it is tested in your environment before go-live, with an owner for alerts and replies. New custom integration, migration, complete website, full identity, photography or on-site work: a separate scope and cost agreed upfront.

A few lines are enough to start. A project never automatically leads to a subscription.

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